

Earn More Business From More Places



Do leads for your painting business come from one or two sources? If so, losing those sources could seriously damage your business. To ensure the long-term success of your business you'll want to find more lead sources.



Online Search Engines

This is where most people search for local services, and once your site is set up, it requires less work than any other lead source. It's better to have a site that searches great than to pay Google for ads - this way, you aren't paying a fee for every lead that comes your way.



Word of Mouth (Referrals)

Customers who have been referred by previous customers are the best source of leads. They're less price sensitive and trust you more. Just remember that many referrals happen online now, even if the referral is being made to a personal friend!



Property Professionals

Real estate agents, home decorators and other property professionals are constantly meeting homeowners who need painting done. If you can provide their clients with great service at a reasonable price, they'll refer you again and again.



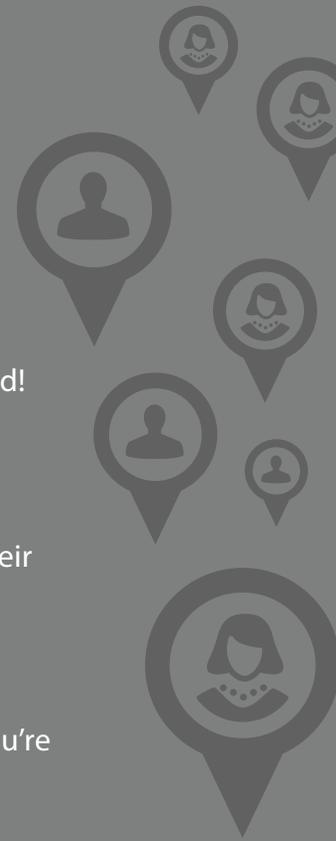
Facebook Page

While Facebook pages don't provide enough content for customers to know if you're the right fit for their job, they're a great place to post pictures of the work you've done, to advertise your services, and catch the attention of younger customers.



Home Services Listing Sites

Sites like Houzz, Porch and HomeAdvisor are valuable places to have your business listed. Beware of high-priced services that charge you for every lead you receive, however - it's hard to profit on jobs that cost money before you even start working!



Nothing is particularly hard if you divide it into small jobs.

Henry Ford



<http://www.propainterwebsites.com>



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