

Six Signs That A Website Company Won't Deliver

Unfortunately, the web-design industry is full of companies that promise the world and deliver nothing. Here are six signs that you might be getting ready to get scammed.



Contracts

The worst providers promise you anything you want, but require you to sign a two-year contract. Then when they don't deliver, you're stuck paying them.



Thousands of Dollars Upfront for a "Design Fee"

If a provider is charging this much up-front, they're making money before they ever show you results. Also, the best-performing websites don't have complex, costly designs.



False Promises

If someone promises you the first placement in Google, they're lying. If any company on Earth could deliver on that to every customer they had, they would be extremely rich.



"I'm From Google"

Google is a multi-billion dollar search and advertising company. They don't sell websites, and they don't call small businesses because the sale wouldn't be worth enough.



Serves Every Type of Small Business Under the Sun

In order to serve painters, you need dozens of pages of web content on painting. If a company serves twenty industries, they won't have time or focus to create this content.



Also Beware of: Google Premier Partnership

While not a scam, Google Premier Partners spend tens of thousands of customers' dollars on Google Ads monthly. If a company is a Google Premier partner, get ready to buy ads.

The greatest asset, even in this country, is not oil and gas. It's integrity. Everyone is searching for it, asking, "Who can I do business with that I trust?"

George Foreman

